# Thomas and Company CPAs Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit kthomascpa.com (the "Site").

# PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

# We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. A cookie is a unique text file that a web site can send to your browser software. Cookies enable a web site to tailor information presented to you based on your browsing preferences. We use cookies to help us identify and track visitors, their usage of our website, and their website access preferences. If you do not want us to deploy cookies in your browser, you can set your browser to reject cookies or to notify you when a web site tries to put a cookie in your browser software. Note that certain features of our website may not function properly without the aid of cookies. For more information about cookies, and how to disable cookies, visit http://www.allaboutcookies.org.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
  - "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.
- We also collect information using Google Analytics, Infusionsoft, and Facebook to better communicate with our site visitors through targeted online advertising.
- If you fill out a form our website we will collect your name, email address and potentially other information such as your phone number. We only use this information to communicate with you. You can choose not to receive communications from us at any time.

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Order Information.

# SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. Certain visitors to Drupal Gardens website (DrupalGardens.com), and to websites built on Drupal Gardens, choose to interact with the sites in ways that require us to gather personally-identifying information. The amount and type of information that us gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a website on Drupal Gardens to provide a username and email address. Those who engage in transactions with us, for example by purchasing a subscription to Drupal Gardens, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

# BEHAVIORAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you

can visit the Network Advertising Initiative's ("NAI") educational page at http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work.

#### **ADS**

We do not provide any personally identifiable Customer or User information to advertisers or to third-party Web sites. Ads appearing on any of the websites on the Service may be delivered by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by us and does not cover the use of cookies by any advertisers.

You can opt out of targeted advertising by:

FACEBOOK - https://www.facebook.com/settings/?tab=ads

GOOGLE - https://www.google.com/settings/ads/anonymous

BING – https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: http://optout.aboutads.info/.

## DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

# **DATA RETENTION**

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

## **CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

# **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at selfservice@kthomascpa.com or by mail using the details provided below:

Thomas and Company CPAs, 311 Germantown Bend Cv, Cordova, TN 38018