

## **PRIVACY POLICY**

### **OUR COMMITMENT TO YOUR PRIVACY**

This policy is intended to help the user understand how Deal Generator, its subsidiaries and affiliates "Deal Generator," "we," or "us" collect, use and safeguard the information provided on our mobile app.

Deal Generator is aware of our members concerns about their privacy. Here is where we tell you what we at Deal Generator will and won't do with your personal information on the site; and where we inform the rules we expect our members to adhere to.

### **PRIVACY POLICY**

We don't ask you for personal information unless we need it, or unless it will help with your Deal Generator experience.

We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

Below is our privacy policy which incorporates these goals:

If you have questions about removing or correcting your personal data please contact our support team (see below).

It is Deal Generator's policy to respect your privacy regarding any information we may collect while operating our mobile apps.

### **INFORMATION THE APPLICATION OBTAINS AND HOW IS IT USED**

#### **User Provided Information**

Our application obtains the information the user provides when he or she downloads and register the Application. Registration with us is optional. However, please, keep in mind that users may not be able to use some of the features offered by the Application unless they register with us.

When users register with us and use the Application, generally provide (a) name, email address, user name, password and other registration information; (b) transaction-related information, such as when users make purchases, respond to any offers, download or use applications from us; (c) information provided to us when contacted for help; (d) credit card information for purchase and use of the Application, and; (e) information entered by the user into our system when using the Application, such as contact information and project management information.

We may also use the information provided by the user to contact them from time to time to provide any important information, required notices and marketing promotions.

#### **User Automatically Collected Information**

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device they use, the mobile devices unique device ID, the IP address of the mobile device, the mobile operating system, the type of mobile Internet browsers used, and information about how the Application is managed.

#### **The Application collects precise real time location information of the device**

When the user visits the mobile application, GPS technology (or other similar technology) may be used to determine a current location to find a city and display a location map with relevant advertisements. We will not share the user's current location with other users or partners.

If the user does not want us to use their location for the purposes set forth above, then the location service for the mobile application located in your account settings or in your mobile phone settings and/or within the mobile application must be turned off.

#### **Mobile app Visitors**

Like most mobile app operators, Deal Generator collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Deal Generator's purpose in collecting non-personally identifying information is to better understand how Deal Generator's visitors use its mobile app. From time to time, Deal Generator may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its mobile app.

Deal Generator also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on Deal Generator.com blogs. Deal Generator only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that commenter IP addresses are visible and disclosed to the administrators of the area of the site where the comment was left.

### **Gathering of Personally-Identifying Information**

Certain visitors to the Deal Generator's mobile app choose to interact with Deal Generator in ways that require

Deal Generator to gather personally-identifying information. The amount and type of information that Deal Generator gathers depends on the nature of the interaction. For example, we ask visitors who sign up for an account at Deal Generator.com to provide a username and email address, as well as their real names and other identifying information. Those who engage in transactions with Deal Generator by purchasing access to the Deal Generator products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Deal Generator collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Deal Generator. Deal Generator does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain mobile app-related activities.

### **Aggregated Statistics**

Deal Generator may collect statistics about the behavior of visitors to its mobile apps. For instance, Deal Generator may monitor the most popular blogs on the Deal Generator.com site or track member site activities via various leaderboards. Deal Generator may display this information publicly or provide it to others. However, Deal Generator does not disclose personally-identifying information other than as described below.

### **Protection of Certain Personally-Identifying Information**

Deal Generator discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (a) need to know that information in order to process it on Deal Generator's behalf or to provide services available at Deal Generator's mobile apps, and (b) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Deal Generator's mobile apps, you consent to the transfer of such information to them. Deal Generator will not rent or sell potentially personally-identifying and personally-identifying information to anyone. We disclose personal information when we believe it is appropriate to comply with the law (e.g., a lawful subpoena, warrant or court order); to enforce or apply this privacy statement or our other policies or agreements; to initiate, render, bill, and collect for amounts owed to us; to protect our or our users' rights, property or safety; or

to protect our users from fraudulent, abusive, or unlawful use of, our Sites; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records without delay. If you are a registered user of a Deal Generator mobile app and have supplied your email address, Deal Generator may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Deal Generator and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Deal Generator takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

**Word of warning:** If you post private information to any public forum, blog, public profile, or other public area of the site, all that information can be gotten by the public. You agree that Deal Generator shall not be responsible for the public's sharing of this information once you make it public via these or other methods.

### **Security**

We use reasonable security measures to store and maintain personally identifying information to protect it from loss, misuse, alternation or destruction by any unauthorized party while it is under our control.

### **Cookies and Web Beacons**

We may use cookies to identify users and customize their experience on our site based on information they give us. Cookies are small pieces of information or files that are stored on a user's computer by the Web server through a user's browser for record keeping purposes. A cookie itself is not designed or intended to read any information from your computer (other than the contents of the cookie); rather, it is an identifier used by the Web site that originally placed it on your hard drive. The actual contents of the cookie information can be retrieved by the same site's Web server in order to personalize, monitor, or regulate the use of the site. Deal Generator visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Deal Generator's mobile apps, with the drawback that certain features of Deal Generator's mobile apps may not function properly without the aid of cookies. We do not use Web beacons or similar technology on our Sites. However, we permit third parties to place Web beacons on our Sites to monitor the effectiveness of advertising and for other lawful purposes. A Web beacon, also known as a "Web bug," is a small, graphic image on a Web page, Web-based document or in an e-mail message that is designed to allow the site owner or a third party to monitor who is visiting a site. Web beacons collect non-personally identifying information such as the IP address of the computer that the Web beacon is sent to, the URL of the page the Web beacon comes from and the time it was viewed. We do not use (or permit third parties to use) Web beacons to collect personally identifying information about you.

### **Business Transfers**

If Deal Generator, or substantially all of its assets were acquired, or in the unlikely event that Deal Generator goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Deal Generator may continue to use your personal information as set forth in this policy.

### **Co-Branded Services**

Some services may be co-branded and offered in conjunction with another company. If you register for or use such services, both Deal Generator.com and the other company may receive information collected in conjunction with the co-branded services.

### **Advertisings**

We may use third-party advertising companies to serve ads when you visit our mobile app. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other mobile apps in order to provide advertisements about goods and services of interest to you. This Privacy Policy covers the use of cookies by Deal Generator and does not cover the use of cookies by any advertisers.

### **Links**

Please be aware that we may provide links to third party Web sites from our Sites as a service to our users and we are not responsible for the content or information collection practices of those sites. We have no ability to control the privacy and data collection practices of such sites and the privacy policies of such sites may differ from that of Deal Generator.com. Therefore, we encourage you to review and understand the privacy policies of such sites before providing them with any information.

### **PRIVACY POLICY CHANGES**

Deal Generator may change its Privacy Policy from time to time, and in Deal Generator's sole discretion.

Deal Generator encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

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