

Artwork Specifications

Please NOTE there may be an additional charge if the artwork is NOT submitted print ready at these specifications

ACCEPTABLE FILE FORMATS

EPS - Encapsulated Post Script

AI - Adobe Illustrator

PDF - Adobe PDF (Preferred Format)

PSD - Adobe Photoshop

SVG - Scalable Vector Graphic

JPG - High Resolution JPEG

TIFF - High Resolution TIFF

Export Format

When Exporting your files refer to the chart to the left to see the accepted file types.

Vector Files

These files are line art, scalable to any size and never lose resolution, image will stay clean and crisp. We always recommend files be sent to us in vector format.

Color

The printer uses CMYK (Cyan, Magenta, Yellow and Black). If a Pantone color or other specific color is needed, please let us know when you submit the order. If files are submitted in RGB, color shifting may occur. An additional fee maybe be charged for this color swatching process. *Colors do vary from screen to print. Color output will also vary for different printing processes.

Lavers

Please DELETE any additional layers that do not contain print, cut contour lines, or drill holes

Cut Contour Lines

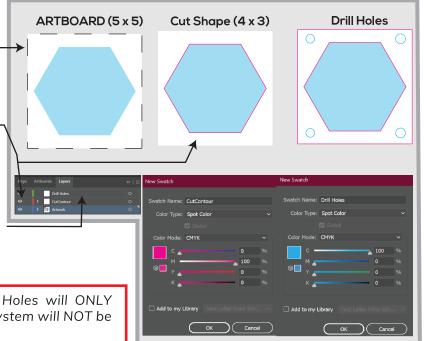
The ARTBOARD is the default shape the print will be cut to.

- **For square cut projects,** make the artboard size the finished project size.
- For Cut Contour projects, create an outline representing the cut shape. Please create a stroke of 0.25 pt. Place this on a new layer, rename the layer "CutContour", make it a spot color (C=0, M=100, Y=0, K=0) and place on the top layer of your artboard.

Drill Holes

For projects that have a drill holes: create the circle drill holes at the exact finished size. Please add a stroke of 0.25 pt. Make the drill hole stroke color a spot color (C=100, M=0, Y=0, K=0) and rename it "Drill Holes". Place this on a new layer, rename the layer "Drill Holes". Be sure this new layer is above your cut contour and artwork layer. You must have a cut contour line include in the artwork file for the system to recognize the edges.

IMPORTANT NOTE: The CutContour line and Drill Holes will ONLY work if it is a VECTOR. If you are using Photoshop the system will NOT be able to read the lines.



Hemming

When adding a hem to your artwork, a 1 inch margin must be added to all sides. This margin must be within the artboard. If the artwork is full bleed, we recommend extending the graphic into the 1 inch hem area. A fold line must also be added to the artwork to ensure proper hemming. To create a fold line, add a box that is the finished banner size to the perimeter of the design and make its stroke outline 0.25 pt.

Borders

Borders are able to be printed but not recommended since borders vary from batch to batch and in effect make exact cuts difficult. We will not reprint an order with borders of varying widths.

Fonts

When submitting files be sure you have converted all fonts to OUTLINES. HOW TO DO THIS: Go to the toolbar and click on the "Type" menu. Click on the "Create Outlines" button.

Images/Links

Please make sure all of your links and images are embedded.

Bleeds/Margins

Please add .25 inch bleeds on any cut contour materials. Margins are NOT necessary. Keep in mind that TEXT should have a minimum margin of 1/2 inch from the border.

Registration and Trim Marks

Please do not add registration or trim marks to your artwork.

Resolution

If submitting these files, Please follow these guidelines:

100% scale (full size output) at 100 dpi

50% scale at 200 dpi or higher

25% scale at 300 dpi or higher

10% scale at 600 - 1200 dpi recommended

For files that are too large to send via email or upload on the website, please upload them here:

https://file.supply/