

## DINÉ ADVENTIST RADIO (DAR) EXECUTIVE NEWSLETTER, July, 2024

Editors: Dale Wolcott ([navajowolcott@gmail.com](mailto:navajowolcott@gmail.com)), Ariz. Conf. Native Ministries Director and Steven Pester ([steve@dineadventistradio.org](mailto:steve@dineadventistradio.org)), DAR Network Manager

***THIS EXECUTIVE NEWSLETTER** is to keep you informed on this major project reaching America's largest mission field: the Navajo Nation, encompassing territory in the Arizona, Nevada-Utah, Rocky Mountain and Texico conferences and in three Union conferences: Mid-America, Pacific and Southwestern. It is a supplement to our monthly color newsletter that targets a general audience.*

**NETWORK MANAGER POSITION FILLED.** Steven Pester began his role as DAR Network Manager on July 8. Steve has a degree in radio/TV broadcasting from Southwestern Adventist University, and substantial experience with 3ABN and LifeTalk Radio, plus management experience in the for-profit sector. Steve and his wife Michelle have six children, the youngest of whom will graduate from Academy this coming spring. We're delighted the Lord has brought him to this challenging mission assignment. Arizona Conference has fully funded his 2024-25 salary.

**DAR WILL BE AT ASI.** Steve and Michelle Pester will be joined by Navajo Advisory Committee member Tamara Peshlakai at ASI where a DAR booth will connect us with ASI members and visitors. Stop by if you are there!

**BROADCAST STUDIO INSTALLED.** Retired professional radio engineer Carroll Baker from Georgia drove his motorhome to Gallup and spent two weeks volunteering there, successfully installing nearly all studio equipment. Steve Pester is completing the installation and expects to begin experimental Internet livestreaming within the next few weeks to test the system. **Studio Grand Opening will be Sunday, December 8, 2024, at 10:00 a.m.**

### **FULL POWER STATIONS NOW HAVE CALL LETTERS.**

- **KDHP 91.9 (Central Navajo) – 31,000 potential listeners.** Its 199-foot tower is fully funded and currently under construction on Black Mesa, just northwest of Chinle, AZ.
- **KDHG 90.9 (Gallup, NM) – 23,000 potential listeners.** Ideal tower location on a hill next to Gallup SDA Church has been offered, potentially at no cost. Negotiations are pending.
- **KDHH 89.5 (West Navajo) – 19,000 potential listeners.** Negotiations are underway for shared use of an existing tower that will reach Tuba City, the largest town on the Reservation, a "dark" area for Adventist work.
- In addition, the four planned Low Power FM stations have a combined potential Navajo listenership of about 30,000.
- **Total potential listenership = c. 103,000 Native Americans** – plus potential online listeners outside the seven-station coverage area, including large urban Navajo populations.

**\$50,000 RAISED AT NATIVE CAMPMEETING.** An anonymous donor pledged up to \$25,000 to match all donations in May and June. This was promoted at the Holbrook camp meeting, May 24-26, and by the end of the weekend the full amount had been given or pledged.

**Thank you for your interest and support of this ground-breaking initiative to reach the Navajo Nation with the Adventist message of hope, health and wholeness.**